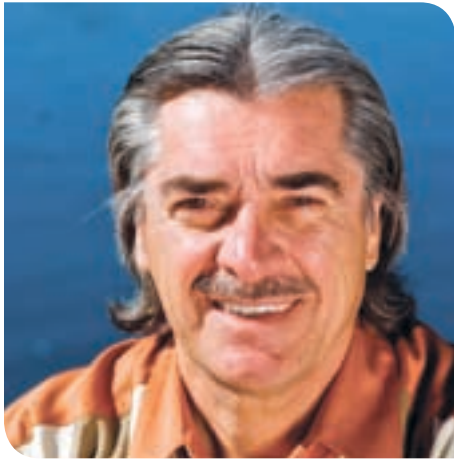


President's Letter



Rising to the Challenge

Every profession has its challenges. One of the challenges facing those who work in church ministry is finding other people willing and able to minister to them. Josh and Laura Rogers found a way to use their local fitness business, SWEAT, to provide a huge blessing to many of our Anthem Ministers. They offered the Pastors' Challenge, free of charge, to our local people working in church ministry. By becoming more physically fit, the church ministers are now more balanced in body, mind, and spirit; reenergized; and better able to serve the people of Anthem.

The Pastor's Challenge was also a fundraiser for the Salvation Army and Happy 2 Help of Anthem. More than \$9,500 was raised, and almost 400 pounds were lost. Thank you, Josh and Laura. Thank you Gina, Mark, Ron, Steve and all the other SWEAT trainers and staff for so ably ministering to Anthem's church ministers. Congratulations to Rick Casto of Teen Challenge International (49 pounds lost!), to Matt Molinari of Cross of Christ (35.2 pounds lost) and to Ryan Mitchell of Grace North (34.6 pounds lost). These biggest losers in the Pastors' Challenge were the biggest winners. Yours truly lost 19 pounds in the challenge. Let's get some pizza and celebrate! (Just kidding, Josh and Laura.)

Especially, thank you to Jamie Nollette for creating and developing this

challenge. The Faith Communities represented in this Challenge have committed to continuing to work together to find ways to better serve the entire community of Anthem. This has been a much desired, but elusive, Anthem goal for many years.

During this past year, Anthem has accomplished several of its major, long-term goals. The Community By-laws were updated and approved. The Anthem Community Council was restructured to an all-elected format. The Community Investment Master Plan (CIMP) was completed and adopted. A comprehensive and strong community Marketing plan was created and accepted. The Anthem Community Council working committee structure was completed, chartered, and staffed. The Anthem professional staff management organizational chart was re-drawn to allow Anthem to now be self-managed, instead of being dependent on a management company.

Of course, last year was also a year of many individual and communal financial challenges. Thank you to our Community staff and all the many volunteers who brought Anthem through a difficult 2009. They did so in such a fiscally responsible way that it was not necessary to raise the Council assessments for 2010. We are all fortunate to be served by such talented and dedicated volunteers and staff.

Anthem is now well-positioned for a dynamic 2010. The Community Council will soon hire and introduce our new Community Executive Officer. Our Planning Committee will begin implementing the CIMP. The Anthem Marketing plan will begin to take form. Our very cool, future Veterans' Memorial will move from concept to reality.

No doubt, during 2010 there will also be both unexpected and expected challenges. The latest water rate case will be a major, year-long struggle. Whether or not to make a major investment in solar energy will be debated. It is unclear how much longer current amenities can be maintained without a Council assessment increase. But, looking back on how well the people of Anthem met last year's challenges, we can all look forward to 2010 with hope and reasonable anticipation of our Community becoming an even better place to live, work, play and do business.

A handwritten signature in black ink that reads "Bill Clower". The signature is written in a cursive, flowing style.

BILL CLOWER

Anthem Community
Council President